



# IMGC 2018 EXHIBITION / SPONSORSHIP BOOKING FORM

## 1. Company Details:

Contact Name (all correspondence regarding the conference will be sent to this person):

\_\_\_\_\_

Position/Dept: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Zip/Postcode: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Please email your company logo as a jpeg file to [millerdr@med.unc.edu](mailto:millerdr@med.unc.edu) so that it can be included on the conference website.**

## 2. Booth Requirements:

Booth space is available at a cost of \$2,500. Included in the cost is a space of 10ft x 7ft (3m x 2m) including a 6ft table with 2 chairs. Access to power can be provided at an additional cost as well as other services such as on-stand catering. One full registration is included with a booth. More details on these services are available from the Conference Organizer- Darla Miller.

## 3. Sponsorship:

Please indicate which items of sponsorship you are interested in.

(Please refer to the Exhibition and Sponsorship Opportunities document for a full description of what is included).

### Sponsorship Packages

Key Supporter \$10,000

### Social Program

Welcome Reception \$3,000  
 Poster Session \$1,000  
 Conference Dinner \$5,000

### General

Poster Boards \$1,000  
 Directional Signage \$500  
 Tea/Coffee Breaks \$1,000  
 Delegate Lunches \$1,500 per day  
 Travel Scholarships From \$650

### Congress Bags, Lanyards, Pad & Pens

Congress Delegate Bags \$1,800  
 Badge Lanyards \$950  
 Notepads only \$200  
 Pens only \$200  
 Notepads and Pens \$350  
 Insert in Delegate Bag \$400

### Advertising

E-mail the Delegates \$650  
 Book of Abstracts- Outside Back Color \$2,000  
 Book of Abstracts - Inside Front Color \$1,500  
 Book of Abstracts - Full Black & White \$1,000  
 Website Advertisement \$500

## 4. Hospitality

For assistance in planning your social function, please contact the Conference Organizer who will be able to assist you in all areas of event management.

It would be appreciated if companies organizing social functions for participating delegates ensure their events are not held at the same time as any scheduled conference social functions. Please also advise the Conference Organizer of any private function scheduled so that they may assist delegates with any enquiries or redirect enquiries appropriately.

## 5. Exhibitor Badges

Badges will be available for pick up from the Meeting Registration Desk.

**One** full registration fee for the main conference is included per exhibition stand. Additional colleagues will need to register separately at a cost of **\$150** per day to include tea/coffee and lunches. **All exhibitor personnel must wear the Exhibitor Badge during the conference at all times.**

Complimentary Name: \_\_\_\_\_ Position: \_\_\_\_\_

Additional Name: \_\_\_\_\_ Position: \_\_\_\_\_

Please advise the organizers if you have any special dietary requirements for your group.

## 6. Hotel Accommodation

See the conference web site at [imgs.org](http://imgs.org) for more information on the hotels.

## 7. Methods of Payment

### TERMS OF BOOKING

The conference organizer will send a confirmation of your selection and issue an invoice/receipt where applicable. The balance due must be paid within **28 days** of issue otherwise the space/sponsorship item(s) may be resold.

Exhibition Space	\$ _____
Sponsorship Costs	\$ _____
<b>Total Cost</b>	<b>\$ _____</b>

- I enclose a check (\$) made payable to "IMGS, Inc"
- Please send me bank details to arrange a direct bank transfer
- Please send me an invoice which I can pay by credit card

**Please note a 3% charge is added to any payments made by credit card**

### PLEASE RETURN TO:

**IMGS, Inc. c/o Darla Miller  
UNC at Chapel Hill  
Dept of Genetics, GMB 5047  
120 Mason Farm Road  
Chapel Hill, NC 27599-7264  
Tel: 919 843-6471  
Email: millerdr@med.unc.edu**