

**35th International Mammalian Genome Conference
July 17-20, 2022
Westin Bayshore, Vancouver, BC, Canada**

SPONSORSHIP OPPORTUNITIES

All sponsors will be acknowledged with company Logo displayed between talks and during breaks on main presentation screen.

EXHIBITION/ADVERTISING SPACE

EXHIBITION SPACE

US\$3000

Exhibition space will be available in the same area where delegates will meet for tea/coffee and lunch breaks and Poster Sessions.

Included in the price is a 10ft x 7ft space (3m x 2m) with a table with 2 chairs and one full registration fee for the main conference (accommodation is extra). Colleagues assisting on the stand must register separately.

Access to power can be provided at an additional cost and other services such as on-stand catering can be provided at cost. More details on these services are available from the Conference Organizer, Darla Miller.

Also included in this price is an advert 8.5 x 11 inches which will appear on our website in color and in the Final Program in black and white (can be upgraded to color for an additional \$500). This advert which should be either a pdf, eps or tiff file, must arrive to the Conference Organizer by May 31, 2022.

ADVERTISING

ADVERTISEMENTS

Advertising opportunities will be available on our website and in the Final Program. This advert must arrive with the Conference Organizer by May 31, 2022. Logo will be displayed between talks and during breaks on main presentation screen.

Full Color Page - Outside Back	\$1,500
- Inside Front	\$1,250
Full Black and White Page	\$1,000

SIGNAGE

\$500

All of the conference directional signage will carry your logo. The signs will assist delegates to find their way around the venue

POSTER BOARDS

\$500

Your company logo will be printed next to the number at the top of each poster board.

E-MAIL THE DELEGATES

\$500

You will be given the opportunity to send one piece of promotional material directly to the delegates who are attending the conference via e-mail.

The advert (in an e-mail friendly format) should be sent to the Conference Organizer who will send to all the delegates who have signed up for the event.

CONFERENCE BAGS

\$2,500

The meeting has a tradition of supplying quality conference bags to delegates. You can either supply the bags (with the organizer's approval) or we can source them for you and your organization will pay for them. Your logo (one color) will be carried alongside the meeting logo.

NOTEPADS/PENS/INSERTS IN BAGS

\$500

Your own pens, notepads or one piece of lightweight literature can be inserted into each delegate bag at a cost of \$500 per company.

BADGE LANYARDS

\$750

Your company logo will be printed on the badge lanyards (ribbons) which will be given to each delegate as they arrive at the registration desk.

LUNCHTIME SYMPOSIUM

LUNCHTIME SYMPOSIUM

\$5,000

A successful introduction is the opportunity to sponsor a maximum of a 30-minute commercial symposium held during one of the lunch breaks. This can also be presented and/or broadcast live over Zoom. This gives the sponsoring company a unique opportunity to communicate directly with interested delegates.

The Scientific Committee would wish to be consulted about the content of the symposium in advance, but the invitation to speakers and their associated expenses would be the responsibility of the sponsoring company.

Sponsors of the symposium will have their company logo and web-site link on the homepage. Also included in this price is an advert which will appear on the website and in the Final Program.

SOCIAL PROGRAM

Support for all or parts of the social program is sought. Your company logo will appear in the appropriate slot in the program, on the meeting website and on the main screen between sessions.

Options include:

- ◆ Welcome Reception on Sunday **\$3,000**
- ◆ Cocktails during Reception dinner on Sunday **\$2,500**
- ◆ Break during Poster Session either on Monday or Tuesday **\$1,500**

TEA/COFFEE BREAKS

\$1,000

LUNCHESES

\$2,500

CONFERENCE DINNER will be the highlight of the social program – **Wednesday July 20**

Sponsorship will display your logo on the invitation card and dinner menus.

Cost : Sponsorship of entire evening upgrade – \$5,000
Sponsorship of Wine at dinner – \$3,500

SCHOLARSHIPS

TRAVEL SCHOLARSHIPS

from \$500

Contributions towards student travel are welcome. The minimum amount sought is \$500, which will assist with the travel of one student. A donation of \$1000 would entitle your company to a named scholarship.

UNDESIGNATED SPONSORSHIP

CONTRIBUTIONS

Contributions are welcome from companies who would like to sponsor the conference but not be associated with any one particular aspect.

INFORMATION

Every company who sponsors the 35th International Mammalian Genome Conference will have their logo on our website (imgs.org) and printed in the Final Program and Book of Abstracts as well as appear in the list of sponsors. To guarantee your company appears in this publication the Conference Organizer (Darla Miller) must receive your logo and company information by May 31, 2022.

As the sponsorship opportunities may be taken up far in advance of the conference, we recommend that you contact the Organizer (Darla Miller) as quickly as possible.

Darla Miller
International Mammalian Genome Society, Inc.
millerdr@med.unc.edu